

# **INTERVIEWING ARTISTS WHO ARE INVOLVED IN ART EVENTS TO BE HELD IN BRISBANE BY PRIVATE ORGANISERS**

## **What this policy covers**

This Policy Covers;

- Events such as musical shows, stage dramas, concerts, movie screenings, lectures or similar events.
- Events are organised by individuals, businesses or organisations which are not incorporated as charitable organisations.
- Artists involved are well known and there is a reasonable public interest regarding the artist or event.

## **How to request for an interview**

- All requests for privately organised events should be directed to convenor of the Sri Lankan group or a representative nominated by the convenor.
- Requests are to be made at least 3 weeks prior to the event.

## **How the approval process works**

Following factors will be considered in the approval process by the 5-member committee;

- There is a paid advertisement for the event on Radio 4EB
- There is no clash with radio events or other community events
- Time is available in the program
- Artists are able to come to the studio or available to be contacted within nominated time slot.
- Friendly relationship between the organisers and the radio group.

## The Interview

- The interview MUST be about the artist in general, NOT on the event.
- The interview can have maximum of 10mins of Sunday air time for an interview including any songs and/ or music tracks.
- 10mins of Sunday airtime can only be used in one program. Time cannot be split used in multiple programs.
- All efforts should be made to air the interview on the last Sunday prior to the event.

### **MUST DO's;**

- Interview to be about the artist's general career as opposed to the specific event in question.
- Interview to be pre-recorded.
- Stick within the time limit.
- Recorded interview to be sent to the nominated person to review.
- Edit the interview if requested by the reviewer.

### **DON'Ts**

- No live interviews
- Event information such as organisers, venues and ticket prices, contact details etc, are not to be mentioned.

### **PREFERENES**

- Possible Closing lines;
  - “ඔබ දැනටමත් බොහෝ විට දන්නා පරිදි (නම ) ජරසංගයක් සඳහා බරිස්බේන් නගරයට පැමිණීමට නියමිතයි / පැමිණ සිටිනවා. ඉතින් ව ගැන වැඩි විස්තර අපගේ අනුග්‍රාහක දැන්වීමකින් ඔබට දැන ගැනීමට හැකිය.”
  - “(නම ) රහපෑමෙන් එක්වන විත්‍රපටයක් බරිස්බේන් නගරයේ නිරගන්වීමට නියමිතයි. ඉතින් ව ගැන වැඩි විස්තර අපගේ අනුග්‍රාහක දැන්වීමකින් ඔබට දැන ගැනීමට හැකිය.”
- The sponsorship ad can follow the interview giving listeners the connection of the interview and the event.